

## **Press Release**

For Immediate Release

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## Baldwin's Safety Performance Monitoring Program Excels with Higher Safety Culture Scores

*Hilton Head, SC – February 1, 2022 —* Baldwin Safety and Compliance reports that operators participating in their Safety Performance Monitoring Program (SPMP) received higher scores in the program's annual safety culture assessment than organizations that do not participate.

The SPMP was first introduced by Baldwin in 2019 and involves mentoring as well as continuous monitoring of organizations by Baldwin's safety professionals. The program utilizes Baldwin's algorithm-based Safety Monitor which tracks key components of safety management to provide definitive information that an auditor, client, and most importantly, an operator can use to assess its SMS performance. The results are tangible and help operators attain an integrated safety culture like the Stage 3 IS-BAO/IS-BAH registration requires, which is the highest international standard level an aviation organization can achieve.

The safety culture survey report is based on the compilation of safety culture surveys conducted during 2021 and had nearly 800 respondents with 111 of them SPMP participants. The results reflected higher average scores by SPMP operators within the safety culture segment. Jason Starke, Baldwin's Director of Safety said, "The driving factor to these scores could certainly revolve around the increased efforts toward a successful SMS that is inspired by the hands-on mentoring by the Baldwin safety team of experts as a function of the SPMP program."

Starke added "SPMP is available to all eligible Baldwin clients, and we are seeing quantifiable results that this recent survey confirms. To ensure that an operator's safety culture matures, you need engagement and commitment to the continuous improvement journey, and it's exciting to see that SPMP is helping operators achieve this goal."

Baldwin's SPMP begins with an initial safety culture survey, developed with the assistance of academia, the FAA, and safety experts, and an overall assessment as part of the entrance into the progressive monitoring program. Thereafter the survey is administered periodically to provide an analysis and indicate the maturation of an organization's safety culture.

Learn more about the results of the safety culture survey report in Baldwin's 2021 Safety Culture Survey White Paper, available at <u>www.baldwinaviation.com/white-paper</u>. The report and SPMP will also be the topic of an upcoming podcast on Baldwin's new Safety Chats podcast available at <u>www.safetychats.com</u> or wherever you listen to podcasts.

## About Baldwin Safety & Compliance

Since 2004, Baldwin Safety & Compliance, the leader in safety management, has supported transportation providers globally helping pilots, safety managers, frontline teams, and others integrate, document, and build positive safety cultures in their organizations by providing state-of-the-art solutions and 24/7 live support. Supported by a team of experienced and credentialed aviation safety experts, Baldwin supports all facets of transportation (commercial/non-commercial, medical transport, DOD, FBOs, MROs, OEMs, UAS, firefighting, ground handling, ground transport vehicles, and others). Baldwin partners with HAI-SMS, IBAC through the

ISBAO/ISBAH PS3 program, and the historic Red Tail Flight Academy. Baldwin's simplified technology provides a customized, scalable, intuitive, real-time safety system with related solutions (ASAP, ASIAS, FOQA/FDM, Document Management, etc.). For more information, visit <u>www.baldwinSMS.com</u> or call 888-222-1212.